

## **New Rules on Political Advertising - towards a greater transparency**

Meeting of EPP Members of National Parliaments and EPP Members of the  
European Parliament

**Tuesday, 5 July 2022, 09:00-10:30 CET**

**Room WEISS S1.4 Strasbourg**

**(in a hybrid format)**

### **Draft agenda**

**DE EN FR IT EL ES PT CS PL SL BG RO**

09. 00 - 09.05 Welcome remarks by **Evangelos Meimarakis MEP**, Vice-Chair of the EPP Group, responsible for the relations with the National Parliaments
09. 05 - 09.10 Introductory remarks by **Pablo Arias Echeverria MEP**, EPP IMCO Deputy Coordinator and Chair of the EPP IMCO Working Group on DSA/DMA
- 09.10 - 09.25 Presentation of the Commission proposal on Transparency and Targeting of Political advertising by **Věra Jourová**, Vice President of the European Commission and Commissioner for Values and Transparency
- 09.25 - 09.35 Council priorities on the Transparency and Targeting of Political advertising proposal - Intervention by a Deputy Minister for the Section of Legislation and State Administration at the Ministry of the Interior of the Czech Republic **Mgr. Petr Vokáč** (Czech Presidency of the European Union)

- 09.35 - 09.45 EPP Priorities for the New Rules on the Political Advertising
- Keynote presentation by: **Pablo Arias Echeverria MEP**, EPP IMCO rapporteur on the *Transparency and Targeting of Political Advertising*
- 09.45 - 10.00 EPP Priorities for the New Rules on the Political Advertising on the topics in the remit of LIBE, CULT, JURI and AFCO
- 10.00 - 10.25 Q&A session and exchange of views
- 10.25 - 10.30 Conclusions and closing remarks by **Andreas Schwab MEP**, EPP IMCO Coordinator