

Notice of recruitment

Social Media Assistant

Job title:	Social Media Assistant
Reference number:	2024/7/AST
Type of contract:	Temporary staff (open-ended), full-time
Function group & grade:	AST 3
Salary:	Minimum basic monthly salary € 4 431,32 and benefits
Place of employment:	Brussels, BELGIUM
Application open until:	9 December 2024 12:00 (CET)
Timing written and oral tests:	January/February 2025
Candidates shortlisted by:	January/February 2025

About the EPP Group

The [Group of the European People's Party \(EPP Group\)](#) is the largest and oldest group in the European Parliament. As a centre-right group, the Group is committed to creating a stronger Europe, building on its people and working towards the benefit of all Europeans. It is aiming to reach a more ambitious and a more self-assured Europe where everyone has an equal opportunity to succeed. In its day-to-day business, the Group and its Members can rely on the multinational secretariat providing high quality political, administrative and technical support.

Department

The overall responsibility of the Social Media unit within the Campaigns Directorate is to ensure the EPP Group and its MEPs are well-represented online. This includes putting in place and maintaining the relevant infrastructure, daily communication online and running communications campaigns in line with the Group's communication strategy.

Job description

The Social Media Assistant fulfils a supranational function within the EPP Group Secretariat and carries out, the following functions and duties:

- Assist in managing and scheduling posts across key social media platforms, ensuring alignment with the overall digital strategy and direction from the Social Media Team Leader.
- Develop and execute social media campaigns in line with EPP Group's objectives.
- Create high-quality content, including graphics, stories, videos, and podcasts on political topics relevant to the EPP Group.
- Publish and manage multilingual content on the EPP Group's website, ensuring accuracy and cultural sensitivity.
- Draft and edit content using CMS platforms, maintaining tone, style, and accuracy.
- Utilize social media tools (e.g., Hootsuite, Canva, Talkwalker, and Blink) for scheduling, creation, and social listening.
- Support content translation and proofreading for the website in Croatian, Finnish or Spanish;
- Contribute to development of Social Media Communication Plans.
- Write scripts for videos/podcasts and coordinate content development with designers and other creatives.
- Conduct interviews, prepare research notes, and stay updated on current events and digital trends.
- Adapt content strategies based on audience preferences and political/social developments.
- Ensure project alignment with budgets and timelines, coordinate external subcontractors, and assist with additional tasks as needed.

The post of Social Media Assistant in the Secretariat of the EPP Group requires substantial availability (high frequency of meetings, irregular working hours), flexibility, and a meticulous approach. The selected candidates will play a crucial role in supporting the Group's digital strategy by managing and creating compelling content for the social media platforms. Working closely with the Social Media Team Leader, the selected candidates will contribute to expanding the Group's online presence, particularly on political issues, through the development and execution of creative campaigns. The role requires strong organizational and communication skills, along with the ability to collaborate with various teams and adapt to fast-paced environments. The selected candidates will be responsible for producing high-quality multimedia content, coordinating social media efforts, and ensuring the accuracy and relevance of the posts.

Frequent travel outside the place of work is required, in particular several days per month in Strasbourg during the plenary session.

Job requirements

Candidates must have:

- A post-secondary education attested by a diploma followed by at least 3 year's fulltime professional experience similar to the duties as described in the job description OR a level of secondary education attested by a diploma giving access to higher education followed by at least 6 years' full-time relevant professional experience, out of which at least 3 years similar to the duties as described in the job description;
- Proficiency in Canva for designing visually engaging social media content;
- Experience using Hootsuite or similar social media management platforms for scheduling, monitoring, and reporting;
- Strong copywriting and storytelling skills, with the ability to create on-brand, engaging content across different formats (text, video, podcasts);
- Knowledge of social listening tools (e.g., Talkwalker) to monitor conversations, trends, and brand sentiment online;
- Ability to work independently, managing projects with minimal supervision, while also contributing as part of a collaborative team;
- Solid understanding of social media analytics, with the ability to analyze data and produce performance reports to drive insights and improvement;
- Passion for social media trends and the political landscape, with a keen eye for relevant and timely content opportunities;
- A thorough knowledge of one of the following languages: Croatian, Finnish or Spanish (C2);
- For work purpose, a very good knowledge of English is required (C1);
- A knowledge of other EU languages would be an asset.

Salary & benefits

Successful candidate(s) may be offered a contract as a temporary agent of the type 2(c) for an indefinite period, in accordance with the Conditions of Employment of Other Servants of the European Union (CEOS).

In addition to the basic salary, the following benefits apply:

- Sickness Insurance Scheme enabling access to care worldwide;
- EU Civil Service Pension rights after 10 years of service;
- Annual leave entitlement of at least 24 days;
- Additional specific allowances (e.g. expatriation, household, dependent child, installation), depending on the personal family situation and the place of origin;
- Training and career development opportunities.

General admission conditions

CANDIDATES MUST FULFIL THE FOLLOWING CONDITIONS (art. 12(2) of the CEOS):

- be a national of one of the Member States of the European Union;
- enjoy their full rights as a citizen (have no criminal record);
- have fulfilled any obligations imposed by the laws concerning military service;
- meet the character requirements for the duties involved.

Personal Data

The EPP Group ensures that applicants' personal data are processed in line with Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, particularly as regards their confidentiality and security and repealing Regulation (EC) No 45/2001 and Decision N° 1247/2002/EC.

Equal opportunities

The EPP Group is an equal opportunities employer that is committed to diversity and to creating inclusive working environment. We encourage applications from qualified individuals who fulfil the job requirements, regardless of their age, race, ethnic origin, religion or belief, disability, sexual identity or any other characteristic.

INSTRUCTIONS TO THE CANDIDATES

1. RECOMMENDATIONS

Under no circumstances should candidates approach the Selection Committee themselves, either directly or indirectly, concerning this recruitment procedure. It reserves the right to disqualify any candidate who disregards this instruction.

2. SUPPORTING DOCUMENTS REQUIRED

Candidates **must** provide the Selection Committee with all the information and documents it needs to verify the accuracy of the information given on the application form.

Qualifications, professional experience as well as linguistic knowledge must be accompanied by supporting documents.

Please note that the Selection Committee will base its decisions **solely** on the information given on the application form **and** substantiated by the supporting documents attached to it. The qualifications and professional experience which are not proved by supporting document(s) **will not be taken into account.**

Candidates **must attach to the application form** the copies of the following documents:

- secondary education and post-secondary education diploma(s);
- employment contracts (if applicable, both the initial contract and additional clauses in case of a fixed-term contract) or certificates, letters or attestations of appointment, indicating the exact nature of the activity performed and clearly indicating the start and end dates of periods of professional experience; Please note that the traineeships, even paid ones, are not taken into account as professional experience;
- in the case of current professional activity, a copy of the most recent salary slip or a certificate issued by the state revenue service or a signed and stamped certificate by the accountant of your current employer to enable the Selection Committee to calculate the length of professional activity;
- In the case of self-employed activity: tax forms, VAT forms, trade register, social security documents, invoices, etc., to prove the professional experience;
- documents proving the knowledge of the languages (certificates and diplomas). All claims regarding the candidate's linguistic knowledge must be backed up by certificates and diplomas. In

the absence of such documents, candidates must clearly explain, on a separate sheet, how they acquired this knowledge;

- ID card or Passport.

Please note that the documents proving professional experience must be accompanied by an unofficial translation in either English, French or German.

3. HOW TO APPLY

If you wish to apply for this position, please:

1. Complete in **English** the online application form available on our website: <https://www.eppgroup.eu/about-us/careers>.
2. Upload a [Europass](#) CV in English;
3. Upload a motivation letter (max 500 words) in English;
4. Upload the following supporting documents as a single PDF file including
 - Proof of education (copy of your diplomas & other certificates),
 - Proof of professional experience,
 - Proof of linguistic knowledge,
 - ID card/Passport

Note that the maximum size of attachment is 15 MB.

5. Click on the “Send” button. You will receive shortly afterwards an acknowledgement email confirming that we have received your application. Should this not be the case, please make sure to check your spam folder.

Any urgent communication from the candidates must be transmitted to the Selection Committee's secretariat by email (epp-recruitment@europarl.europa.eu).

4. ADMISSION TO THE SELECTION PROCEDURE AND THE TESTS

The selection procedure will be organized on the basis of **qualifications and tests (written and oral)**.

INSTRUCTIONS BEFORE APPLYING

1. The Selection Committee will draw up a list of the candidates who have submitted applications in the form required and by the closing date.
2. Candidates who:
 - do not meet the conditions for admission and job requirements;
 - do not duly complete the online application form;
 - do not attach their CV in Europass format;
 - do not attach a motivation letter;

- do not attach the required supporting documents proving their qualifications, professional experience or remove/black out any content of supporting documents;
- do not include an unofficial translation of all supporting documents proving their professional experience either in English, French or German;
- do not attach a copy of the ID card/Passport;

will be eliminated.

3. The Selection Committee will consider the applications; draw up the list of candidates who meet the job requirements, and select, on the basis of previously established criteria, a maximum of 15 candidates whose qualifications and duly attested periods of professional experience best match the tasks to be carried out, who will be admitted to the tests. It will base its decision on the information given on the application form and substantiated by the supporting documents attached to it.
4. Candidates will receive an e-mail informing them of the Selection Committee's decision on whether to admit them to the tests.
5. If, at any stage in the procedure, it is established that the information given in your application form is incorrect or is not substantiated by supporting documents, or that all the conditions set out in the recruitment notice are not met, you will be disqualified.
6. The tests will consist in 3 written tests to be carried out in English. Only the candidates invited to the tests will receive detailed information on the nature, duration and scoring of the tests.

5. INCLUSION ON THE LIST OF SUITABLE CANDIDATES

The Selection Committee will draw up a list of suitable candidates from among those who have obtained at least 60% of the points for the tests as a whole (written and oral combined) and have obtained the minimum mark required for each of them. The 6 best-scored candidates (2 of Croatian language, 2 of Finnish language and 2 of Spanish language) will be listed in order of merit. Being included on a list of suitable candidates does not constitute either a right to or a guarantee of recruitment.

6. CONDITIONS OF RECRUITMENT

Candidates included on the list of suitable candidates will be eligible to be recruited as the need arises in the EPP Group.

Recruitment will be at grade AST3 and **three posts** are to be filled in.

The list of suitable candidates will have an initial validity of two years. It can be extended. If so, the candidates on the list will be duly informed.

Short-listed candidates who are offered a job will in due course be required to produce the originals of their diploma(s), degree(s) and employment certificates for verification.

The link to the online application form:

<https://system.erecruiter.pl/FormTemplates/RecruitmentForm.aspx?WebID=bd49353059da4881aa77d98c51da8fa8>