

# EPP Group Industry Days

How can European industries deal with the Green and Digital transition?



## Event programme

### MONDAY 25 APRIL

#### 15.00 hrs Welcome



**Manfred Weber** MEP, Chairman of the EPP Group.

**Christian Ehler** MEP, EPP Group Coordinator in the Industry, Research and Energy Committee.

**Tom Berendsen** MEP, EPP Group Rapporteur on the strategic initiative report on new industrial strategy.

#### 15.10 hrs A competitive European industry is vital for the success of the green and digital transitions



**Roberto Viola**, Director-General, DG CNECT, European Commission (tbc).

**Rada Rodriguez**, CEO of Signify GmbH and President of Orgalim.

**Véronique Willems**, Secretary General SMEUnited.



**Christian Ehler** MEP, EPP Group Coordinator in the Industry, Research and Energy Committee.

Discussion: Only strong and highly competitive European industries will make the green and digital transition a success.

- *How do we in practice use the Ecosystems/transition pathways to do the transition?*

- *What could and should be done at EU level?*

#### 15.40 hrs Announcement of sessions by moderator

#### 15.40 hrs Industrial competitiveness in a challenging energy context



**Axel Eggert**, Director General, The European Steel Association (EUROFER).

**Dr.-Ing. Gunther Kegel**, CEO Pepperl + Fuchs and ZVEI-President.

**Jorgo Chatzimarkakis**, Chief Executive Officer, Hydrogen Europe.



**Niklas Nillroth**, CECE VP and VP for Sustainability at Volvo Construction Equipment.

**Tom Berendsen** MEP, EPP Group Rapporteur on the strategic initiative report on new industrial strategy.

**Christian Ehler** MEP, EPP Group Coordinator in the Industry, Research and Energy Committee.

## 16.10 hrs How to achieve strategic autonomy for our industries



**Lars Reger**, CTO of NXP (and CEO of NXP Germany).

**Valentina Daiber**, Chief Officer Legal & Corporate Affairs, Telefónica S.A.

**Kristina Sermuksnyte-Alesiuniene**, CEO, AgriFood Lithuania DIH.

**Christian Ehler** MEP, EPP Group Coordinator in the Industry, Research and Energy Committee.

## 16.40 hrs End of EPP Industry Days - Day 1

### Conclusions and announcement of tomorrow's programme



**Tom Berendsen** MEP, EPP Group Rapporteur on the strategic initiative report on new industrial strategy.

## TUESDAY 26 APRIL

## 10.00 hrs EPP Industry Days - Welcome back, announcement of sessions



**Maria da Graça Carvalho** MEP, EPP Group Vice-Coordinator in the Industry, Research and Energy Committee

## 10.05 hrs Industries that work for our daily needs



**Isabel Furtado**, CEO of TMG.

**Ezgi Barcenas**, Chief Sustainability Officer AB-Inbev.

**Christel Delberghe**, Director General, EuroCommerce.

**Michael Jungwirth**, Member of the Executive Committee of Vodafone Germany and Director External Affairs and Public Policy.

**Maria da Graça Carvalho** MEP, EPP Group Vice-Coordinator in the Industry, Research and Energy Committee.

## 10.35 hrs Tourism, culture and creative industries



**Andreja Vukojević**, Director of Tourism Sector, Croatian Chamber of Commerce.

**Yiannis Retsos**, President of the Greek Tourism Confederation.

**Dr. Florian Drücke**, Chairman of the Federal Association of the Music Industry.

**Maria da Graça Carvalho** MEP, EPP Group Vice-Coordinator in the Industry, Research and Energy Committee

**11.05 hrs** End of EPP Group Industry Days



**Maria da Graça Carvalho** MEP, EPP Group Vice-Coordinator  
in the Industry, Research and Energy Committee



**Moderator: Anna Gumbau**